Event Justification Letter

Hi **[NAME]**,

I am writing to express my interest in attending **CeFPro’s Sustainable Finance Europe**, taking place **February 25-26** at **Leonardo Royal Hotel London City, London**.

This event is a targeted forum for sustainability and finance professionals, offering deep insight into ESG, sustainable finance frameworks, and regulatory developments. This experience would be incredibly beneficial for our organization and team. It supports my role as [INSERT ROLE] by providing practical, research-driven strategies that can immediately inform our sustainability, investment, and compliance efforts. It will also provide a chance to engage and network with industry leaders and experts to gain clarity on strategic goals, strengthen sustainable practices, and align with evolving regulations.

**Why it matters for us:**  
• **Focused coverage on sustainable finance:** Over 20 sessions led by more than 30 experts covering topics such as the geopolitical environment, enhancing adaption and resilience for physical risk, transition finance, and upcoming regulations.  
• **High-impact networking:** Connect with 150+ senior practitioners from across Europe, sharing experiences and benchmarking best practices.  
• **Actionable outcomes:** The agenda is research-led and solution-focused—designed to deliver immediately applicable insights for our strategic and operational needs.

**Here’s a quick look at how the sessions align with our current priorities:**

| **Our Initiative** | **Relevant Sessions** |
| --- | --- |
| Strengthening ESG and sustainable finance strategies | Aligning Regulatory Developments with Sustainable Finance Practices |
| Addressing climate and transition risk | Navigating Climate Risk and Integration into Risk Management Frameworks |
| Enhancing reporting and disclosure | Meeting Evolving ESG and Sustainable Finance Disclosure Requirements |
| [Example] | [Insert relevant session] |

After the conference, I’ll produce a detailed debrief including a summary of key insights and best practices, actionable recommendations tailored to our projects, and suggested process improvements or tool evaluations.

**Pricing & Registration**  
CeFPro is currently offering an early bird rate of **£799 per person** for financial institutions or public-sector attendees (standard price £1,399). Group rates (if applicable) are even lower (£559.20 each for groups of 5). I’ll confirm final pricing depending on our registration path and will take advantage of early booking to secure best rates.

If you have any questions or need more information, please let me know. You can also view additional event info on the CeFPro site here: [INSERT EVENT LINK]. It would be great to hear from you by [DATE], so I can then lock in the registration and the best travel and hotel rates.

Thank you for considering this request, I’m confident this will deliver practical value to our sustainable finance and ESG efforts.

Best regards,